

No. 11017/29/2021-PMI-II (Part-1) [e-34602] भारत सरकार/Government of India

रसायन और उर्वरक मंत्रालय/Ministry of Chemicals & Fertilizers (उर्वरक विभाग/Department of Fertilizers)

शास्त्री भवन/Shastri Bhawan, नई दिल्ली/ New Delhi-1

18 July 2023

दिनांक/Dated: 18th July, 2023

कार्यालय जापन/OFFICE MEMORANDUM

Subject: Policy on Promotion of Organic Fertilizers - Regarding

The undersigned is directed to convey the approval of the Government of India for promotion of organic fertilizers as per details below:

- 2. The Market Development Assistance @ ₹1,500/MT will be provided to promote organic fertilizers and will be given for the manure produced at plants under umbrella Galvanizing Organic Bio-Agro Resources Dhan (GOBARdhan) initiative covering different Biogas/CBG support schemes/programmes of stakeholder Ministries/Departments such as Sustainable Alternative Towards Affordable Transportation (SATAT) scheme of Ministry of Petroleum & Natural Gas (MoP&NG), 'Waste to Energy' programme of Ministry of New & Renewable Energy (MNRE), Swachh Bharat Mission (Grameen) of Department of Drinking Water & Sanitation (DDWS), etc.
- 3. All manufacturing-cum-marketing entities including CBG/Bio-gas operators, marketers/distributors under umbrella GOBARdhan initiative; registered on Unified GOBARdhan portal of Department of Drinking Water & Sanitation (DDWS); and marketing through fertilizers marketing companies shall be eligible for Market Development Assistance (MDA) for promotion of organic fertilizers, subject to their conforming to specifications as per Fertilizer (Control) Order [FCO], 1985, as amended from time to time.
- 3.1 The registration of the manufacturing plants with the Unified GOBARdhan portal of the Department of Drinking Water & Sanitation and the organic fertilizers produced conforming to specifications as per Fertilizer Control Order (FCO), 1985 as amended from time to time, are prerequisite conditions for availing Market Development Assistance.
- 3.2 The manufacturing units registered under GOBARdhan portal will be required to market their organic fertilizers through fertilizer marketing companies. Primary Agricultural Cooperative Societies (PACS) may be engaged as aggregator by the fertilizers marketing companies.
- 4. There will be a corpus for gap funding/research to be utilized only by Central/State Research Institutes or non-private fertilizer cooperatives.
- 5. A Steering Committee chaired by Secretary (Fertilizers) and comprising of atleast Joint Secretary level officers from the Department of Expenditure, NITI Aayog, Department of Agriculture & Farmers Welfare, Department of Drinking Water & Sanitation, Ministry of New & Renewable Energy, Ministry of Housing & Urban Affairs, Ministry of Petroleum & Natural Gas, and Department of Animal Husbandry & Dairying will oversee operational aspects and detailed guidelines for Market Development Assistance including packaging size, retail price, manner of disbursement of MDA, subject to the approval of Hon'ble Minister of Chemicals & Fertilizers on the recommendations of the Steering Committee.

Page 1 of 2

- 6. The provision of Market Development Assistance (MDA)/Corpus is for three years (FY 2023-24 to FY 2025-26).
- 7. The Market Development Assistance (MDA) of $\stackrel{$}{\sim}1,500/\text{MT}$ on sale of manure produced at plants under umbrella GOBARdhan initiative shall be applicable with effect from 1st April, 2023.
- 8. The detailed guidelines will follow shortly.

9. This issues with the approval of Hon'ble Minister of Chemicals & Fertilizers.

(मनोज कुमार/MANOJ KUMAR)

Deputy Secretary to the Government of India

E-mail: manojkumar1616@nic.in

011-2338 7612

To

- (i) Secretary, Department of Agriculture & and Farmers Welfare (Ministry of Agriculture & Farmers Welfare), Krishi Bhawan, New Delhi.
- (ii) Secretary, Ministry of Drinking Water & Sanitation, Pt. Deendayal Antyodaya Bhawan, CGO Complex, Lodhi Road, New Delhi.
- (iii) Secretary, Ministry of Petroleum & Natural Gas, Shastri Bhawan, New Delhi.
- (iv) Secretary, Ministry of New & Renewable Energy, Atal Akshay Urja Bhawan, CGO Complex, Lodhi Road, New Delhi.
- (v) Secretary, Department of Expenditure (Ministry of Finance), North Block, New Delhi.
- (vi) Senior Adviser, NITI Aayog, NITI Bhawan, Sansad Marg, New Delhi.
- (vii) Secretary, Ministry of Housing & Urban Affairs, Nirman Bhawan, New Delhi.
- (viii) Secretary, Department of Animal Husbandry & Dairying (Ministry of Fisheries, Animal Husbandry & Dairying), Krishi Bhawan, New Delhi.
- (ix) Chief Secretaries of all States/UTs.
- (x) Director (FS), Department of Fertilizers, Udyog Bhawan, New Delhi.
- (xi) Director (Agriculture)/Commissioner (Agriculture) of all State Governments/UTs Administration.
- (xii) CMD/MD of all fertiliser marketing companies.
- (xiii) All Officers of Department of Fertilizers.
- (xiv) Director (NIC), Department of Fertilizers.
- (xv) Deputy Secretary (IT), Department of Fertilizers for uploading on website.
- (xvi) Assistant Director (OL), Department of Fertilizers for Hindi version.

Copy to:

- (i) PS to Hon'ble Minister of Chemicals & Fertilizers.
- (ii) PS to Hon'ble Minister of State for Chemicals & Fertilizers.
- (iii) PPS to Secretary, Department of Fertilizers.
- (iv) PPS to Additional Secretary & Financial Adviser, Department of Fertilizers.
- (v) PPS to Additional Secretary, Department of Fertilizers.